

## Sponsorship Levels & Benefits\*

	\$5,000	\$2,500	\$1,000	\$500	\$300 nonprofit: \$100
<b>Lead logo placement</b>	✓				
<b>Logo shown on screen as the films begin</b>	✓				
<b>Banner at fesitval</b> (provided by sponsor)	✓				
<b>Email promotion including an article spotlighting your sponsorship</b>	✓				
<b>Announced as a Sponsor of a specific film</b> (you pick the film)	✓	✓			
<b>Logo shown on screen before that film</b>	✓	✓			
<b>Mentioned in media releases</b>	✓	✓			
<b>Logo in slideshow, playbill, and promotional poster</b>	✓	✓			
<b>Logo with hyperlink on website event post</b> (1,100 hits per month average)	✓	✓			
<b>Logo in at least 6 emails</b> (4,500+ people)	✓	✓			
<b>Option to show a static ad about your company before the event and during intermission</b>	✓	✓	✓		
<b>Option to reserve number of tickets</b>	2+	2+	2+	2	2
<b>Company name in emails</b> (at least 6 emails to 4,500+ people)	✓	✓	✓		
<b>Company name in slideshow before the event and during intermission</b>	✓	✓	✓	✓	
<b>Social media promotions on Facebook</b> (2,580+ Fans) <b>and Twitter</b> (1,050+ followers)	5 mentions	4 mentions	3 mentions	2 mentions	1 mention
<b>Company name in event playbill and our Annual Report to the Community</b> (mailed to 6,250 households)	✓	✓	✓	✓	✓
<b>Company name with hyperlink on website event post</b> (1,100 hits per month average)	✓	✓	✓	✓	✓
<b>Membership to Friends of Casco Bay</b>	✓	✓	✓	✓	✓

\*All sponsorship proceeds may be considered a charitable donation except for the value of the complimentary tickets received. To guarantee all benefits, please return the agreement form by August 15<sup>th</sup>. The final sponsorship commitment date is Wednesday, September 5.